

Investing in Volunteers

Case Study

*The UK quality standard for good practice in
volunteer management*



www.theparkstrust.com/

Company Name

The Parks Trust

Location

Milton Keynes, England

Background

Established as an independent charity in 1992, The Parks Trust expertly cares for over 6,000 acres of beautiful and inspirational green space in Milton Keynes including parks, ancient woodlands, lakes, river valleys and 80 miles of landscaped areas along the city's grid roads.

Over 80 staff and 200 volunteers deliver the essential work of The Parks Trust. In addition to landscaping and maintenance tasks, that also includes providing valuable recreation and leisure facilities, connecting communities at over 500 outdoor events each year and advancing public education around the wildlife, biodiversity and the environment.

What is the impact or benefits the IiV process has had on your stakeholders?

It has made staff feel more valued in the work they do towards the volunteering programme and volunteers feel proud and well supported.

Provide a quote that sums up the IiV experience for your organisation:

Investing in Volunteers has been a really valuable process, it doesn't just award your achievements on the standard, but encompasses continuous improvement plans too. For us this makes it an active award for the work we continue to do, not just a celebration of achievement.

Tips

- Get ahead on the self-assessment
- Keep everyone informed so they 'buy in' to the process from the start.

***Find out more about Investing in Volunteers and how your organisation
can achieve it here investinginvolunteers.co.uk***

Volunteer
Scotland

